



CARLSSON C25 - FIRST ROLLOUT



On the 22nd and the 23rd of June 2010, the first rollout of the Carlsson C25 took place on the Formula 1-track in Hockenheim. The car, which is the first out of 25, was thoroughly tested by test drivers

and engineers of the Carlsson Autotechnik GmbH and covered a distance of almost 2.000 kilometres on the track. The journalists who came from all over the world to Hockenheim were fascinated by the first car, developed entirely by the Carlsson automobile manufacture. Line management, color combination, workmanship and the technical key data sound more and more convincing to automobile enthusiasts worldwide. This first rollout of the C25 in Hockenheim set off a new era at Carlsson. 12 cylinders, 753hp and 0-100km/h in less than 4 seconds – these are the stunning parameters of the Super GT C25.

THE CARLSSON WHEEL DESIGN 2/16 BE

The two-piece Brilliant Edition spoked wheel. An unparalleled eye catcher

That wheel will attract attention wherever you go thanks to its unbeatable combination of brilliant, metallic-effect silver wheel centre and the rim base with its highly polished, gossamer coating of stainless steel. The Carlsson engineers have used absolutely light-weight, yet extremely strong material that ensures qualities which result in unbeatable performance.

- ✓ striking, highly-polished stainless-steel coating that protects the wheel from stone impact and corrosion
- ✓ only available from Carlsson with this surface-finish combination
- ✓ super-light, forged rim base permanently welded to the wheel centre
- ✓ only in combination available (8,5x20" & 10,5x20")
- ✓ attractive price level for a real multi-piece wheel
- ✓ very low overall weight
- ✓ Performance intensified by luxury
- ✓ Available for the E-Class, CLS-Class, S-Class, CL-Class and the SL-Class, and more



INTERNATIONAL TUNING PRESS DAYS 2010



On the 22nd and the 23rd of June, the International Tuning Press Days 2010 took place on the Formula 1-Track in Hockenheim. The participation of several tuners, among them AC Schnitzer, MTM and of course Carlsson, allowed the international journalists to test and take pictures of numerous cars from various German car tuners within only two days. The Saarland-based automobile manufacturer Carlsson brought four of its cars to the event: The 600hp CK63RS that is based on the Mercedes C63 AMG, the Carlsson CD35 E-Class convertible, the Smart Turbo C25 Edition and of course the Carlsson C25 Super GT. The latter particularly caught a lot of interest and turned out to be the most demanded car for photo shoots at the event.

SALES PROMOTION CARLSSON SPORT PACKAGE FOR THE C-CLASS W204



The Merzig based automobile manufacture Carlsson offers an attractive sport package for the Mercedes C-Class W204. Besides the wheel and tyre set in the design 1/14RS, the package includes a set of lowering springs, a rear silencer with two oval end pipes and the Carlsson chrome emblem. This does not only give the car a more sporty appearance but also notably enhances its handling.

MSRP excl. VAT 3.799€

Special price 3.249€

SMART EVENT SINGEN



The Mercedes-Benz and Smart dealer Südsterm Bölle organized an event for his Smart-customers in his showroom in Singen at the beginning of the month. Almost 150 visitors came to enjoy the provided buffet and music and to have a look at the 20 exhibits, among them one electric vehicle. Of course Carlsson did not want to miss out on anything and brought its Smart Turbo C25 Edition, as well as another Smart with Carlsson Sport Package, to the event. At the end a "Best Smart" contest among the visitors' vehicles was held, followed by the presentation of prizes.

All prices excl. VAT and mounting